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8 MAR 1961



*✓ covered*  
Mr. W. G. Suter  
Manager, College Sales  
John Wiley & Sons, Inc.  
440 Park Avenue South  
New York 16, New York

Dear Mr. Suter:

Thank you for your letter of 10 February and for sending me a copy of "The Manipulation of Human Behavior."

This book should make an important contribution toward dispelling many misconceptions which the public holds about this important topic. It is a welcome addition to my library, and I look forward to studying it carefully.

Sincerely,

*MA 22 A 0 54*  
*MA 22 A 0 54*  
C. P. Cabell  
General, USAF  
Deputy Director

O/DDCI: [ ] mfb 7Mar61

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- 1 - Chief, DD/P/TSD

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February 10, 1961

General C. P. Cabell  
Deputy Director, Central Intelligence Agency  
2430 East Street, N. W.  
Washington 25, D. C.

Dear General Cabell:

Our new book **THE MANIPULATION OF HUMAN BEHAVIOR**, by Doctor Albert D. Biderman and Herbert Zimer has just been published and a copy is on its way to you with the author's compliments and ours.

We are aware of your interest in this field and feel that this book will prove useful to you. Your comments would be most welcome.

Sincerely yours,

W. G. Suter  
Manager, College Sales

WGS:BB